

Down the Clown™



BRAND NEW LIGHTING UPGRADE

Down The Clown just got a dazzling upgrade! Now featuring a brand-new LED kit that shines brighter and bursts with dynamic colours, this crowd-favourite midway game is more eye-catching and immersive than ever. Every throw lights up the action, pulling players into the fun as they aim, toss, and knock down those handcrafted clowns to win big. With its iconic fairground-style canopy, vivid marquee, and classic skill-based gameplay, Down The Clown is the perfect centerpiece for any arcade, FEC, or bowling venue looking to ramp up the energy on their skill wall.

★ SKILL BASED GAMEPLAY ★

★ FUN AND INTUITIVE FOR THE WHOLE FAMILY ★

★ ADD THE DELUXE MARQUEE TO TWO CABINETS TO BOOST VISIBILITY AND EARNINGS ★

★ DURABLE CABINET FOR LONG-LASTING PERFORMANCE ★



BEFORE

AFTER

NEW

NEW

NEW

NEW

ALREADY GOT DOWN THE CLOWN? GET THE BRAND-NEW LIGHTING UPGRADE KIT AND DAZZLE YOUR GUESTS.

"THE NEW LED KIT BOOSTED OUR DOWN THE CLOWN INCOME BY 30%"
- FEC, SOUTH EAST, CANADA.

SINGLE CABINET
D: 305cm (120") | W: 114cm (45")
H: 284cm (112")
TWIN CABINET WITH MARQUEE
D: 305cm (120") | W: 228cm (90")
H: 300cm (118")

ORDER NOW!



+44 (0)208 391 8090

sales@segaarcade.com
www.segaarcade.com



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Down the Clown™



DAZZLING NEW LIGHTING UPGRADE KIT

TWO-CABINET KIT
PART NO: ICE-UPDATEBLLEDMQOLD



BEFORE

AFTER



← NEW

← NEW

← NEW

← NEW



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SINGLE CABINET KIT
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